

## **Talking Points Grand Opening of The Lodge at Suncadia May 2 - 4, 2008**

### **Overview of Suncadia:**

- Suncadia is a 6400-acre all-season resort community located an easy 80 scenic miles from Seattle, on the sunny side of the Cascades
- Nearly half the size of Manhattan
- Suncadia is poised to become the premier resort destination in Washington State, and among the iconic resort locations along the west coast
- Suncadia Village features two restaurants, Portals (opened in April 2008) and The Gas Lamp Grille, two bars as well as the Suncadia Club Swim & Fitness Center which opened in January 2008, a skating rink and outdoor amphitheater, and Glade Spring Spa (opening early July 2008). Eventually Suncadia Village will include boutique shops, art galleries and cafes.
- Suncadia is dedicated to setting the standard as a responsible regional leader in environmentally friendly living. Suncadia exceeds the standards of a Built Green 3 Star community.
- Construction of Suncadia began in 2003 and is expected to be completed by 2013
- In Suncadia, the Prospector golf course, designed by Palmer Course Design Company, opened in 2004. The Rope Rider course is currently under construction.
- Over 1000 sales of properties to date. A total of 181 homes have been finished or are currently under construction, plus 142 Lodge condominiums. An additional 134 homes are in our design review process.
- Located within Suncadia is Tumble Creek, a 2,600 acre private community featuring acre plus lots on a Tom Doak-designed golf course.

### **Overview of The Lodge and Village:**

- With 254 rooms and suites, The Lodge accommodates couples, families and groups both large and small
- Meeting space: Approximately 20,000 square foot state-of-the-art conference center, including grand (6,000 sq. ft.) and junior (2,800 sq. ft.) ballrooms, multiple meeting and banquet rooms, a board room, breakout rooms, and large mountain meadows for outdoor gatherings with sweeping views of the Cle Elum River Valley
- The gabled design is a contemporary adaptation of the West's historic national park lodges
- A close walk to Suncadia Village, which will be a vibrant mix of retail, office, residential and recreational uses, with conveniences such as a coffee shop and post office and amenities including a lake, ice rink, and amphitheater

- Easy access to Suncadia Club Swim and Fitness Center, which features aerobic and strength fitness facilities, programmed activities like yoga and pilates, indoor pool with water slide, and outdoor pool
- (Local Fact: The Lodge is 380,000 square feet - the largest building in Kittitas County.)

### **Key Lodge Players:**

- Building:
  - Architect: Hill Glazier Architects of California
  - General Contractor: Lease Crutcher Lewis
  - Landscape Architect: Berger Partnership
  - Interior Designer: Texeira Design
- Development Team:
  - Michael Tande: SVP Lodge Development
  - Eric Raydon: Assistant VP Lodge Development
  - Ed Baird: VP Lodge Construction
  - Jodi Polak: Assistant Construction Manager
- Hospitality Management Team:
  - Ron Olstad: Managing Director
  - Gregg Harper: General Manager
  - Jack Schmidt: VP Regional Director of Sales and Marketing
  - Norman Dillard: Director of Food & Beverage
- Suncadia is owned by subsidiaries of JELD-WEN, inc., PacTrust and Lowe Enterprises, Inc. Lowe Enterprises is the parent company of The Lodge's developer (Lowe Destination Development) and The Lodge's operator (Destination Hotels & Resorts). The master-planned resort community was originally conceived by Klamath Falls-based JELD-WEN, inc., the world's leading maker of premium-quality, energy-efficient windows, doors and millwork.
- The Lodge at Suncadia will be professionally managed by Destination Hotels and Resorts at a quality standard equivalent to a four-diamond property

### **The Inn:**

- The Inn at Suncadia opened in July, 2005, and includes fourteen spacious guest rooms and four suites, each with stone fireplaces, luxury baths, built-in bookcases and private balconies with rocking chairs.
- It is the only inn in Washington to be directly situated on a golf course.
- Very intimate setting

### **Dining:**

#### **Lodge:**

- *Portals*: a 120-seat restaurant with sweeping mountain and river views offering fresh, local, artisan food. Open daily for breakfast, lunch and dinner.

- *Fifty 6*: a contemporary lounge serving tasting plates and a diverse selection of local, handcrafted wines and microbrews.
- *The Pioneer Coffee Roasting Company*: a take-out bar located in The Lodge that will serve fresh gelato and fair trade coffee from a local purveyor.

**Inn:**

- *The Gas Lamp Grille*: a relaxed setting with fresh, innovative, sustainable cuisine under the direction of Chef Jason Kieffer. Monthly winemaker dinners showcase epicurean events, pairing handcrafted WA wines and seasonal gourmet fare.
- *The Canary Lounge*: a rustic mountain retreat with wine and signature cocktails, leather chairs and a 20' fireplace.

**Spa:**

- The \$8 million, 9,900 sq. ft. spa, which opens July 2008, will be a four-season luxury destination spa
- The Spa will offer indoor treatment rooms, including couples' and wet rooms, co-ed and women's sanctuaries, locker and steam rooms, a salon, and retail. The Spa is nestled in a lushly landscaped mountain glade, with creeks, hot mineral baths, rustic saunas, walking paths, forest treatment decks, and a women's garden complete with its own bath and sauna

**Economic Impact:**

- Suncadia currently has close to 500 part time and full time employees
- With the exception of Central Washington University, is the second largest employer in Kittitas County

**Surrounding areas:**

- Roslyn History: Roslyn was founded in 1886 as a coal mining town.
- Roslyn is home to the oldest continuously operating tavern in Washington.
- The Emmy-award winning television series "Northern Exposure" was filmed in Roslyn from 1990 through 1995.

**Other Interesting Facts About Suncadia and Area:**

- Suncadia is located in the center of a four-season recreation area adjacent to the 2.2 million acre Wenatchee National Forest.
- It features golfing, hiking, biking, fishing, boating, and horseback riding in warmer months, and cross-country and downhill skiing, dog sledding, tubing, snowshoeing and snowmobiling in winter.

## 2008 Events

- Suncadia Outdoor Cinema Series, June – August
- Fourth of July Celebration (Pioneer Days Celebration), July 4-6
- Suncadia Summer Concert Series, July - September
- Suncadia Harvest Festival, October weekends
- WinterFest at Suncadia, December - January

## Awards

- **Travel + Leisure** magazine names The Lodge at Suncadia one of the “Top 100 Real Estate Developments” in the world
- **Travel + Leisure Golf** magazine names Tumble Creek one of “America's Top 100 Golf Communities.”
- **Golf Digest** named Prospector and Tumble Creek Golf “Best New“ Courses
- **Seattle Magazine** named Suncadia “Best New Resort” in 2007 Reader’s Choice Awards

## Other:

- Washington is the second largest producer of wine in the country
- Washington has over 530 wineries and well over 30,000 acres of wine grapes
- Wine regions include Walla Walla, Puget Sound, Yakima Valley, Red Mountain and Columbia Valley

## More Information

- [www.suncadia.com](http://www.suncadia.com)
- Room reservations: 866-904-6300
- Real estate sales office: 800-667-1828

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